

Marc Dimacuha

Software Engineer | Fullstack Engineer

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Results-driven software engineer with 1+ years of experience in software engineering and 3 years in multimedia design. Skilled in full-stack development with a strong focus on frontend development, UI/UX, and system architecture, combining technical expertise with creative problem-solving to build innovative and user-centric solutions. A goal-oriented individual passionate about building scalable, high-performance applications, solving complex problems, and continuously learning in fast-paced environments, always seeking new opportunities to learn, grow, and upskill.

TECHNICAL SKILLS

Javascript, Typescript, Ruby, Git, PostgreSQL, NextJS, ReactJS, React Native, Ruby on Rails, Tailwind, DaisyUI, Redux, Zustand, Axios, React Hook Forms, Figma, Adobe Creative Cloud, Github, Vercel, Postman, Google Cloud Services, Github Actions

PROFESSIONAL EXPERIENCE

Digitizing Inc.

New York, USA

Fullstack Software Engineer
May 2025 - Present

- Accelerated delivery of the Rethink V2 mobile app by leading end-to-end development, owning product architecture, tech decisions, feature scoping, and data modeling, resulting in an MVP shipped within 10 weeks.
- Ensured zero downtime during product transition by stabilizing and maintaining the legacy Rails application until full migration to the V2 mobile platform was completed.
- Increased deployment reliability and development velocity by optimizing CI/CD workflows and standardizing backend/API architecture, resulting in faster, more predictable builds and scalable future development.
- Improved team execution and alignment by partnering closely with the CEO/PM and mentoring engineers, enabling 1-week sprint cycles and on-time releases while keeping morale high under pressure.
- Enabled scalable feature delivery by creating most of the core V2 modules, internal services, and reusable notification infrastructure (push, email, SMS).

First Circle Corp.

Taguig, Philippines

Fullstack Software Engineer
August 2024 - August 2025

- Implemented and improved banking logic including credit and pay transaction flows.
- Built real-time notifications, SMS, and mailers to enhance user engagement.
- Worked on multiple proprietary API service repositories, including the Data Extractor Service with OpenAI, for seamless data and service integration.
- Developed and repurposed old features and components for V2 and Redesign/Releases.
- Managed GitHub Pipeline Actions for efficient build releases and deployments.

Bridge Your Network

Dublin, Ireland

Frontend Engineer / Software Engineer
March 2024 - August 2024

- Implemented sharing functionality, enabling data sharing with users and non-users and exporting parsed data to CSV/JSON formats.
- Built dynamic tables with pagination, sorting controls, and custom cell components, enhancing data display and usability.
- Enhanced search functionality by integrating database endpoints through the core library, improving data retrieval speed.
- Developed mobile-first features using React and React Native, prioritizing responsive design and performance optimization for mobile devices.

EDUCATION

Fullstack Web Development, Avion School
2023 - 2024
B.S. in Computer Science, University of the Philippines
2021 - 2024
Specialization in Software Development, iAcademy
2018 - 2020

AFFILIATIONS

Chairperson, COMSCI@UP.BAG 2023 - 2024
University of the Philippines - Baguio
Public Relations Officer, COMSCI@UP.BAG 2022 - 2023
University of the Philippines - Baguio
Vice President External, JGDA 2019 - 2020
iAcademy

PROJECT WORK

Vybra - Mood-Based Music Companion | Founder / Developer

[Live](#) | 2025

A React Native IOS application that generates Spotify playlists based on a user's mood, emotional context, and moment.

- Improved playlist personalization by building a mood-driven recommendation system using Next.js and Spotify Web API, resulting in rapid playlist generation and strong early user engagement..
- Accelerated development and release by designing a lightweight emotional onboarding flow and coordinating priorities with a co-developer, resulting in an MVP shipped within 2 weeks.

IOU - Personal Debt & Repayment Tracker | Personal Project

2025

A NextJS finance app that simplifies borrowing and lending between friends by tracking IOUs with clarity and transparency.

- Increased long-term scalability by architecting modular backend services for IOUs, repayments, notifications, and reporting, resulting in reliable data flow and intuitive repayment management.
- Reduced social friction around financial tracking by implementing an approval-based IOU lifecycle using Next.js and PostgreSQL, resulting in clear accountability and secure financial history.

BlastDeck - B2B Targeted Outreach Platform | Founder / Developer

2025

A SaaS outreach automation tool that lets companies run targeted email campaigns without exposing raw email lists.

- Increased cold-outreach efficiency by designing a privacy-safe campaign system with embedded email builder and analytics tracking, resulting in smarter sequencing and higher lead quality.

Watchly | Personal Project

[Repo](#) | [Live](#) | 2025

A Next.js application that helps users find where to stream movies and TV shows, track their watchlists, and get smart recommendations.

- Integrated TMDb API to provide real-time streaming availability and data for movies and shows.
- Built with Next.js, TypeScript, TailwindCSS ensuring a scalable and modern full-stack experience.
- Created reusable components, increasing code maintainability and reducing development time